

Bobbi Brown foundation brush. Available at Nordstrom and other stores.

Face Value

How to shine (in a good way), from makeup artist and hairstylist Penny Sadler.

TIP 1 FALSE EYELASHES are back, says beauty expert Penny Sadler. "For instant glamour, they are the most effective thing—and the cheapest—you can do to perk up your look at night, even if you are in a hurry." Sadler prefers the long, thick, black ones that are on a strip, as opposed to the little pieces of lashes that are labor-intensive and not nearly as dramatic once applied.

"Practice makes perfect," she advises those who protest that lashes are too hard to put on. "The biggest mistake people make," the pro says, "is using too much glue." And don't be afraid to make adjustments once you've got the lash strip poised on your lid. The glue doesn't dry for a minute or two—you can take the lash off and reapply if it's catawampus. Once you've got it positioned at maximum fluttering potential, be sure to hold it in place with your finger for thirty seconds until the glue sets.

TIP 2 FOR FLAWLESS-LOOKING SKIN—the kind that looks otherworldly, Sadler says use a blending brush. "Fingers or a sponge don't work. The sponges just move the foundation around on your face." Fingers are warm enough to melt the makeup, resulting in inconsistent coverage.

Sadler likes a nylon or bristle brush made of goat hair or squirrel hair. "Look for one that's stiff and curved to a point in the center," she says. "The bristles need to be tightly packed and the brush should be about an inch across the top." Once you get the hang of it, application is easier than using your fingers, and you don't use as much product.

TIP 3 SADLER HAS TAKEN A SHINE to Alterna Caviar Anti-Aging Polishing Serum. "It's a spray-on shine product that makes your hair look incredible," she says. The fruity-smelling frizz tamer gives your hair a healthy look—spray it on before drying and also after styling. For a double hit, try the Alterna Caviar Anti-Aging Shine and Define Spray, a combination hairspray and shine product that leaves more room on your vanity for other goodies. Both products are available at select salons and online at 4alterna.com.



Lash Envy Volumizing Mascara by Prescriptives. Available at Nordstrom and other stores.